



Largest Provider of People Counting System

OUR HARDWARE

FootfallCam offers the most advanced and the most accurate people counter in the market.

Dual Camera Lens

3D depth imaging distinguishes kids and objects with an **accuracy of 98%**

Quad Core Processor

Powerful processor to handle counting algorithm for **assured reliability**

OUR SOFTWARE

Enterprise class software enabling businesses to conduct meaningful analytics via business

15+ Business Reports

Pre-defined reporting sets to provide **further insight** of footfall pattern

5 Different KPI

Performance indicator to **optimise staffing and financial resources**

API Integration

Readily available scripts for integration with sales data

Business Intelligence

Roll up and drill down data in **analytic workspace** for business intelligence

Our Services

FootfallCam ensures the success of each project rollout with experience in managing over 10,000 counters. FootfallCam will provide the following services:

- **Project Management:** Each project rollout will be managed by a dedicated FootfallCam support personnel and ensured to be widely successful with our experience and expertise.
- **Installation:** FootfallCam have certified installers that are well trained in handling and maintaining the system of FootfallCam throughout the globe.
- **Accuracy Calibration:** FootfallCam verification specialists are trained to specifically calibrate each device of FootfallCam to at least 90%.
- **IT Setup and Maintenance:** FootfallCam support personnel proactively manages the status of all FootfallCam counters within the database to ensure maximum uptime of the counters.